

ILLUSTRATED BOOKS FOR CHILDREN 2012

CO-PRINT OPPORTUNITIES



BOLOGNA
CHILDREN'S
BOOK
FAIR

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ILLUSTRATED TALES, BOARD BOOKS, PICTURE BOOKS,
EDUCATIONAL BOOKS AND BILINGUAL BOOKS TO INTRODUCE
THE PLEASURE OF READING FROM THE VERY FIRST READINGS.

For all the collections and titles:

CO-EDITION DATES 2012

- ▶ **Until April the 25th: to join the co-edition**
- ▶ **Delivery: September the 20th**



© Silvia Ortega

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**Visit our stand at the
Bologna Children's Book Fair 2012:
Hall 29. Stand C23.**



**BOLOGNA
CHILDREN'S
BOOK
FAIR**



MY FIRST TALES

new

A new collection of eight tender and motivating tales. These stories are narrated with an accessible language, they are full of fantasy, humor and charming illustrations. The two different letterpress printings used make easier its understanding and strengthen the first readings of children. A collection conceived to **encourage reading capacities of first readers** that also includes a 'magical' element on its pages to capture children's attention: it shows movement when you browse through the pages quickly.

Details:

8 titles

21 x 20 cm

24 pages

www.bromera.com/tales



© Marta Montaña





FIRST STEPS

This is a tender and funny collection of eight tales **about children's daily situations**, adapted to first readers. All of them show positive values regarding the family, nature... Texts are short (a sentence per page) and all of them go with powerfully coloured drawings done by different illustrators. This collection also includes a 'magical' element on its pages to capture children's attention: it shows movement when you browse through the pages quickly.

Details:

8 titles

21 x 20 cm

24 pages

Rights sold to: Spanish
(also Book Club), Galician, Basque and Chinese languages
www.bromera.com/first



© Oscar T. Pérez

A 'magical' element in every page.





MARK & ANDREA

This is a short collection of four books that **combine educational values with fun and entertainment**, two features that always have to be constant in the first readings. The main characters are Mark, who is 2 years old, and Andrea, who is 4. The stories go by in a totally real and daily environment.

Texts and pictures are really pleasant and familiar, and the baby of the house and the cat who always goes with him offer the touch of humor.

Characters are introduced in every book, so they can be read separately.

Details:

4 titles

17 x 19 cm

16 pages

Rights sold to: Irish, Spanish,
Galician and Basque languages

Text available in English



© Silvia Ortega



THE CHEST FULL OF MONSTERS

Vampires go to the dentist, ghosts are mail ordered, skeletons want to become football players and zombies can turn out to be very clumsy. A collection of ten titles profusely illustrated with full coloured drawings done by prominent international illustrators. **The main characters are creatures or monsters from children's imagery of fear** (the witch, the werewolf, the ghost, the vampire, etc.). The aim of this collection, apart from entertaining, is **to de-emphasize**, by means of humor and fantasy, **the terrifying role that these characters have traditionally played in children's lives**.

At the end of each tale, the reader will find, like in a classical visual encyclopedia, a description that defines each monster in a funny way.

Details:

10 titles

22,5 x 17 cm

32 pages

Rights sold to: French
(Canada), Portuguese (Brazil),
Greek, Basque, Galician and
Spanish languages

Text available in English

www.bromera.com/monsters





LADISLAU THE VAMPIRE

This new title is an extended version of one book of the collection «The Chest Full of Monsters». It is now a picture book adapted **for readers up to 9** with powerfully illustrations by Fernando Falcone. Children will know much more about this special character who wants his canines to be sharpened in this book.

Details:

24 x 32,5 cm

32 pages

Text available in English

www.bromera.com/monsters



© Fernando Falcone



WITCH HAZEL

new

Moreover, another character of the collection «The Chest Full of Monsters», Witch Hazel, is going to have a picture book in 2012 too.

Details:

24 x 32,5 cm

32 pages

Text available in English

www.bromera.com/monsters



© Oscar T. Pérez



VALUES BOX

This collection is focused on **the education for coexistence** and every book deals with positive concepts which must be reinforced, such as respect for differences, gender equality or peace.

- 10 titles + a handy briefcase.
- 1 exercise book with reading comprehension activities.
- Recommendations for readers at the end of each title.
- Subjects: road safety education, consumer society, multiculturalism, gender equality, environment, health, diet, peace, living together or integration.

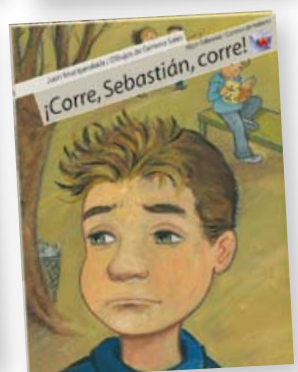
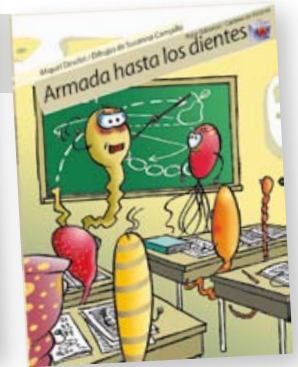
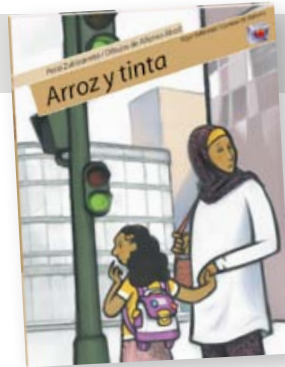
Details:

10 titles

17 x 22,5 cm

31 pages

Rights sold to: Spanish, Galician and Basque languages





MY WORLD AND I

The different tales of this collection introduce **topics related to children's near environment** such as school, animals, new friends from other countries, holidays... to introduce them in the pleasure of reading.

- 12 titles + a handy briefcase.
- At the end of each book you can find: a summary with the main ideas of the book and an environmental and ecological advice related with the tale content.
- A visual game with a different element in each book, repeated in every page.
- Subjects: school, body, earth and weather, landscapes, animals, plants, house, family, friends, transport, inventions, the concept of history...

Details:

12 titles

16,5 x 19 cm

24 pages

Rights sold to: Chinese, Spanish, Galician and Basque languages



MAGIC WORDS

The aim of these books is double. The first one is that children complete their reading learning process getting into the habit of reading. The second one is **to introduce a second language** in a stage of their learning process where it is easy for them.

- 10 titles.
- Texts are brief (generally a sentence per page).
- Presented both in English (above) and in another language (below).
- All titles include a 'magical' element hiding in every illustration, so children can play trying to find it.

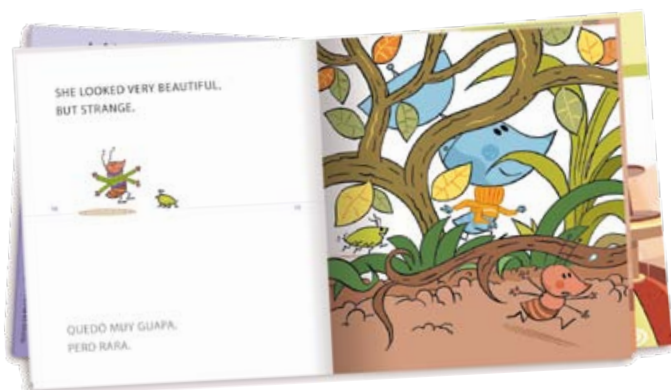
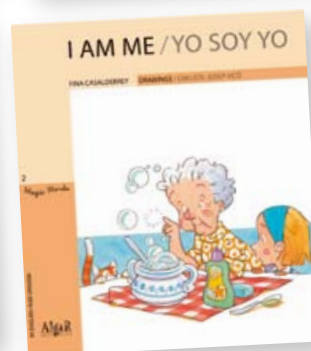
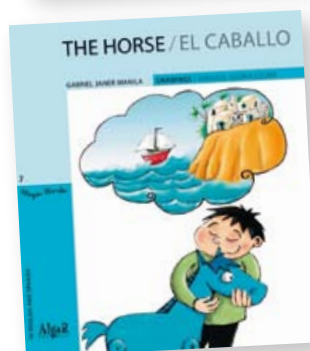
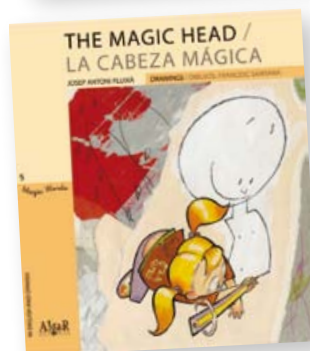
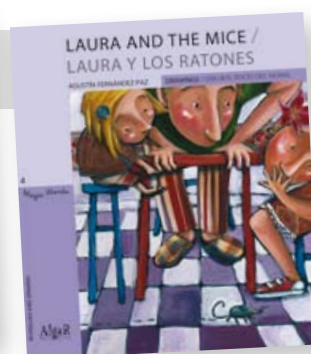
Details:

10 titles

17 x 19 cm

24 pages

Rights sold to: Spanish, Galician and Basque languages





THE MOUNTAIN MAKERS

The mountain makers, according to Freston the Wise, were huge and intelligent beings; so intelligent that, in fact, they chose to forget the world. Thus, the world also forgot them. But now all their stories come to light, as the Freston's manuscript has been removed from the library; a book that relates the challenges of those giants who, thanks to their skills, stocked the world with mountains.

Details:

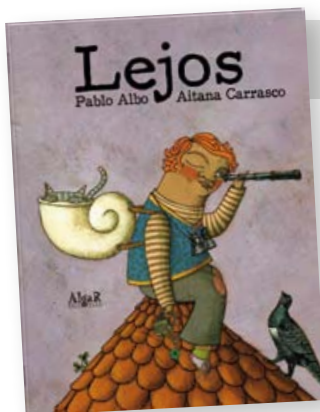
24 x 34 cm

32 pages

Text available in English



© Jorge del Corral



FAR AWAY

This book tells us the story of Alberto, a child who decides to begin a journey to find his aunt Marta, who has disappeared. This journey will bring him beyond the seas, the clouds and the sun. Although the search is useless at the beginning (the wind, the sea and the night know nothing about his aunt), Alberto realizes that her absence is not the same as before she disappeared. He has learnt to listen to the ancient voices, thanks to the sea, which kept the tears. The clouds made him see that it is not always good to have one's feet on the ground, and the sun helped him to see everything clear.

Details:

20,5 x 25 cm

32 pages

Text available in English



© Aitana Carrasco



EDICIONS BROMERA

Founded in 1986, Edicions Bromera offers over 1,000 titles in the Catalan language, distributed in 30 different collections in its catalogue. It is a selection of the very best literature for children, young adults and adults, selected with a broad, open-minded and plural criteria. In 2011 Edicions Bromera commemorated its 25 years in the publication field.

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